

To strengthen our marketing department at our head office in Hanover, we are now looking for a

Social Media Manager (m/f/d)

Do you love multimedia content and feel at home on social media? Have you already gained experience in this field and would like to show off your creative energy in a dynamic team and a future-oriented industry? Then you are exactly what we are looking for! We, that is the marketing team of AUCOTEC, a total of ten people, from event professionals to PR and social media through to our video team. Our young, young-at-heart and dynamic team works together to strengthen the AUCOTEC brand and make it even better known.

Your tasks:

- Independent content creation for social media in the B2B sector (Instagram, LinkedIn)
- Editorial planning for the various social media channels
- Conception of multimedia content and support for the internal video team
- Creation of editorial texts and collaboration on the website as well as occasional support in the PR area
- Training and support for employees in social media activities (personal branding) – also for abroad (e.g. India)

What we would like from you:

- Goal-oriented, structured, autonomous and transparent working method
- To enjoy working in a motivated team of PR, event, creative and web specialists
- Professional experience would be preferable
- Confident in the use of social media
- Willingness to become familiar with unknown subject areas
- Communication skills in German and English
- Affinity with IT and software products
- Degree or specialized training in the field of marketing, social media, journalism or communication
- Text creation and utilization skills
- Experience in developing content strategies – not a must, but would be an advantage

We offer you:

- A secure job in a promising market
- Flexible working hours with the option of working from home by arrangement
- Personal and professional freedom and the opportunity to take on responsibility
- Attractive professional and personal training opportunities
- 30 days' holiday per year
- A very good working environment as a member of a dynamic team
- Various employee benefits (Hansefit, GVH Jobcard, JobRad, etc.)
- New office building with air-conditioned rooms and height-adjustable desks
- Tea, coffee and cold drinks freely available

The position is limited until the end of September 2025 to cover parental leave.

Apply now by email at jobs@aucotec.com.

If you have any questions, Ms Beatrix Tillmann, Executive Assistant, will be happy to answer them by phone on +49 (0)511 6103-0.

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